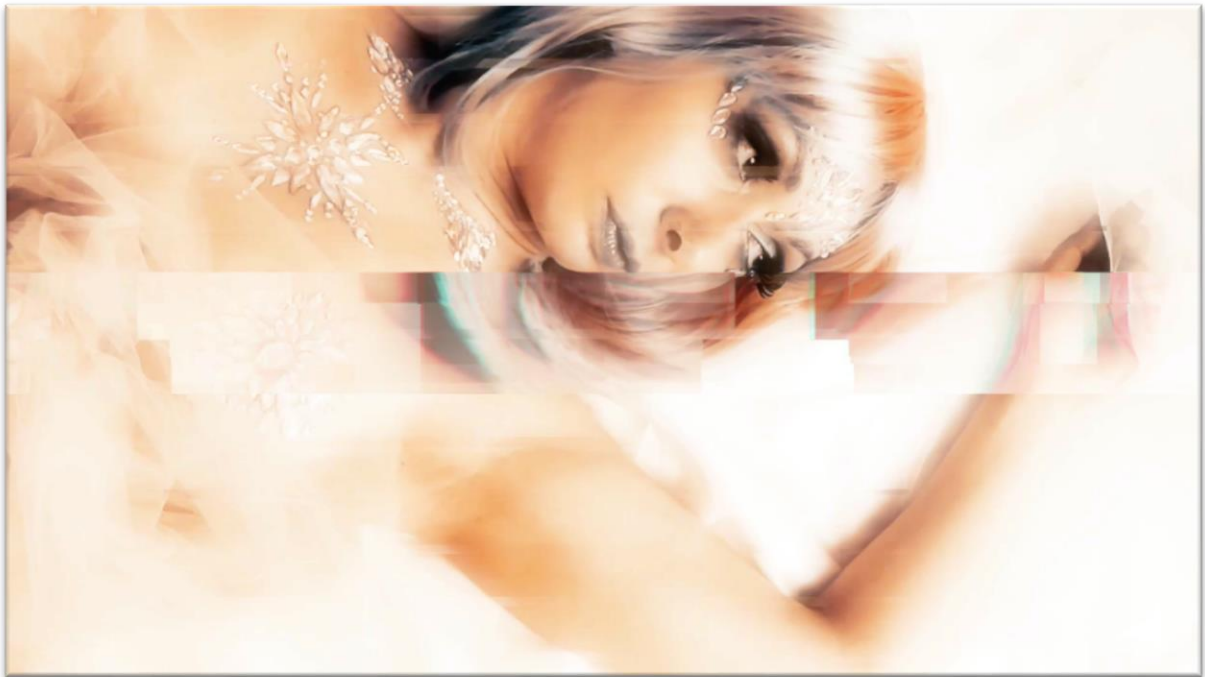


***“AIRAM R. – the other **SIDE** of me” the Concept-EP of Raffaella Piccirillo***



Raffaella announces the publication of her new Concept-EP "**AIRAM R. - the other **SIDE** of me**" officially released on November 5th 2021 by Believe Music, now available on all music digital stores and streaming platforms to provide a new listening experience in EDM music influenced by various music styles.

The EP composed by 4 tracks, each of which contributes to giving meaning as a whole, is also accompanied by the official video, published on her YouTube channel, for the song My Identity. Introspective musical journey in search of oneself made of fears, reflections, expectations and vision in a constant transformation, between reality and illusion.

Inspired by the famous phrase "Don't you know, If you don't step outside yourself, you'll never discover who you are" by José Saramago in The Tale of the Unknown Island, Raffaella takes us into a game of mirrors, upside images, in the continuous perception of one's own being in seeing his figure reflected and distorted. A journey that reserves many surprises between questions and answers "... who are you, my double image, as a perfect stranger you make me doubt myself ...", from the search for who we really are to the realization of one's own awareness, in spite of a society that it would take molded us for its customs and traditions.

**Airam R. - the other SIDE of me** is the result of Raffaella's years of study as DJ Producer and Beat Maker as a real new debut with a renewed visual style, new choices in sound design and instrumentation, made of modern sounds, synth effects and electronic elements again experimenting with her versatile voice.

### **Presentation of the EP track by track:**

# 1 Roll the Dice (Knock'em Dead): in the informal language To knock them dead means to impress people a great deal, especially with your appearance... this is where the introspective journey begins in asking questions about a society with a desperate need to appear without being

# 2 Torments: transitional instrumental track focusing your attention on 'dark synth' elements, creating an atmosphere shrouded in mystery to convey contradictory moods such as anxiety, fears, rebellion ...

# 3 In the Mirror: simulated sounds and atmosphere as if you were singing in another dimension, 'in the mirror'. Encounter-clash with one's self, face to face with one's demons

# 4 My Identity: awareness and acceptance of one's identity in spite of social conventions, between strengths and weaknesses, only after having torn one's image to pieces by literally shattering it.

### **Biography:**

Songwriter, DJ Producer & Beat Maker, radio speaker.

Born and raised in Cremona (Italy), she made her debut as a child in various shows and musicals. Over the years, she experiments with various genres and music styles thanks to her versatile voice, collaborating with many independent artists from around the world on music releases distributed globally. Hence, her further interest in musical productions, getting closer to the professional figure of the DJ Producer and Beat Maker, finding in the EDM

genre the possibility about free creativity by composing and arranging digital music in high definition, without schemes but contaminated with various styles and music influences.

Links:

Spotify: <https://open.spotify.com/album/302bAkwsFOV6wGZ1FUOgRQ>

**My Identity (Official Video):** <https://youtu.be/C3YojNcXXKE>

**Other platforms:**

<https://li.sten.to/RaffaellaPiccirilloOfficial>

<https://snd.click/bq2f>

**Tracklist:**

I. Roll the Dice (Knock'em Dead)

II. Torments

III. In The Mirror

IV. My Identity

**Artist name:**

Raffaella Piccirillo

**Album title:**

AIRAM R. – the other SIDE of me

**Genre:**

Dance e EDM

**Label:** Believe Music

**Web links:**

Facebook: <https://www.facebook.com/RaffaellaPiccirilloOfficial>

Instagram: [https://www.instagram.com/raffaellapiccirillo\\_official](https://www.instagram.com/raffaellapiccirillo_official)

Website: <https://raffaellapiccirillo.wixsite.com/officialwebsite>

Twitter: <https://twitter.com/raffaella78>

Itunes: <https://music.apple.com/it/album/airam-r-the-other-side-of-me-ep/1594254058>

Spotify: <https://open.spotify.com/album/302bAkwsFOV6wGZ1FUOgRQ>

Bandcamp: <https://raffaellapiccirillo.bandcamp.com>  (HD audio)

YouTube: <https://youtu.be/C3YojNcXXKE>

Email: [raffaellapiccirillo\\_official@outlook.com](mailto:raffaellapiccirillo_official@outlook.com)

**AWARDS:**

<https://www.imdb.com/name/nm10832328>



PICO

**What people say about her music from all around the world:**

**Best EP Pop/Rock August 2015 Best EP Pop/Rock August 2015 by Akademia Music Award**

*'The beautiful, trilingual Italian has delivered an exquisite assemblage of passionate pop gems, fragments of the full regalia she will one day inhabit as a world-famous singer and songwriter - her new EP is that promising.'*

**September 2016 Best Music Video Alternative Rock by Akademia Music Award**

*" 'Angels Of The Silence' is a gorgeous paean to the silent sacrifice of many - Raffaella Piccirillo has created an anthem for the ages with this gorgeously lensed video"*

*"Wow! Great song and artist! Raffaella Piccirillo from Cremona (Italy) lays down a beautiful track here. This song def gave me the tingles. Beautiful voice, the production is a A+ and very uplifting. This track gives people hope" (Wednesday, February 7, 2018 Sister Dorothy's Music Blog) "It is a fact that there is no shortage of acoustic singer songwriters but Raffaella Piccirillo manages to distinguish herself with a delightfully accented and somewhat theatrical vocal style and a generally spirited approach to the performance of her song Lost" ( July 23, 2017 Bluesbunny)*

*"LOST by Raffaella Piccirillo is a fresh and original composition that sings about lost love without the overall use of bluesy, minor tones and without lyrics of lost hope in a challenging romantic situation. This interesting and pleasant surprise of bright instrumentals coupled with hopeful and committed romantic lyrics and vocal styling makes what is commonly a sad song one that is hopeful as the listener can hear the happiness coming around the corner. Nice. " (21st February 2021, Grace B. from United States)*

*"Diamo il benvenuto a questo nuovo progetto musicale di Raffaella Piccirillo, un progetto musicale che ci gasa tanto e Raffaella che sia indie rock o electro dimostra sempre di "avere la musica nel sangue" e di avere quel quid che forse ad altri manca" by System Failure webzine (12th November 2021, from Italy)*

for more please visit **PRESS** here [https://archive.org/details/@raffaella\\_piccirillo](https://archive.org/details/@raffaella_piccirillo)

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